

Rep Order# 6815354 Ver# 2 Status Returned

Traffic Order# 101895

Printed: 05/21/2012 12:42 PM
Last Received: 05/16/2012 11:29 AM
Showing Buylines: All Lines

1 of 4

Station KSNV-TV LAS VEGAS, NV.
Advertiser () OCEGUERA FOR CONGRE
Product OCEGUERA 4 CONGRESS
Estimate# 1189
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
1010 WISCONSIN AVE, S
SU 800, WASHINGTON, DC 20007
Agency C/P1/P2/E 104/111/1189
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

PLEASE SEE BELOW. THANKS!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F,M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$135.00	10/30-11/05	4	1	4	\$540.00	
	2	TU,M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$135.00	11/06-11/12	1	1	1	\$135.00	
	3	TU-F,M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$275.00	10/30-11/05	5	1	5	\$1,375.00	
	4	TU,M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$275.00	11/06-11/12	1	1	1	\$275.00	
	5	TU-F,M	7A-9A	TODAY SHOW	:30	\$300.00	10/30-11/05	5	1	5	\$1,500.00	
	6	TU,M	7A-9A	TODAY SHOW	:30	\$300.00	11/06-11/12	1	1	1	\$300.00	
	7	SA	6A-7A	NEWS 3 AT SUNRISE	:30	\$150.00	11/03-11/03	1	1	1	\$150.00	
	8	SU	7A-8A	TODAY ON SUNDAY	:30	\$175.00	11/04-11/04	1	1	1	\$175.00	
	9	SU	8A-9A	MEET THE PRESS	:30	\$340.00	11/04-11/04	1	1	1	\$340.00	
	10	TU-F,M	9A-10A	TODAY SHOW II	:30	\$150.00	10/30-11/05	3	1	3	\$450.00	
	11	TU,M	9A-10A	TODAY SHOW 11	:30	\$150.00	11/06-11/12	1	1	1	\$150.00	
	12	TU-F,M	10A-11A	TODAY SHOW III	:30	\$100.00	10/30-11/05	3	1	3	\$300.00	

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	13	TU,M	10A-11A	TODAY SHOW III	:30	\$100.00	11/06-11/12	1	1	1	\$100.00	
	14	TU-F,M	11A-12P	RACHEL RAY	:30	\$100.00	10/30-11/05	2	1	2	\$200.00	
	15	TU,M	11A-12P	RACHEL RAY	:30	\$100.00	11/06-11/12	1	1	1	\$100.00	
	16	TU-F,M	12P-1230P	NEWS 3 AT NOON	:30	\$150.00	10/30-11/05	2	1	2	\$300.00	
	17	TU-F,M	2P-3P	THE DOCTORS	:30	\$100.00	10/30-11/05	3	1	3	\$300.00	
	18	SU	9A-930A	NEWS 3 TODAY/WKEND	:30	\$175.00	11/04-11/04	1	1	1	\$175.00	
	19	TU-F,M	3P-4P	DR. PHIL	:30	\$175.00	10/30-11/05	3	1	3	\$525.00	
	20	TU-F,M	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$250.00	10/30-11/05	3	1	3	\$750.00	
	21	TU-F,M	430P-5P	NEWS 4 AT 430P	:30	\$250.00	10/30-11/05	3	1	3	\$750.00	
	22	TU-F,M	5P-630P	EARLY NEWS	:30	\$375.00	10/30-11/05	6	1	6	\$2,250.00	
	*23	TU-F,M	7P-730P	JEOPARDY	:30	\$350.00	10/30-11/05	4	1	4	\$1,400.00	
		Station Remark: V2 TP CHANGE - JEOPARDY 630-7P										
	*24	TU-F,M	730P-8P	WHEEL OF FORTUNE	:30	\$225.00	10/30-11/05	5	1	5	\$1,125.00	
		Station Remark: V2 TP CHANGE - WHEEL 7-730P										
	*25	SA	7P-730P	JEOPARDY	:30	\$150.00	11/03-11/03	1	1	1	\$150.00	
		Station Remark: V2 TP CHANGE - JEOPARDY - 630-7P										
	*26	SA	730P-8P	WHEEL OF FORTUNE	:30	\$135.00	11/03-11/03	1	1	1	\$135.00	
		Station Remark: V2 730-8P IS TO THE POINT										
	27	M	10P-11P	SMASH	:30	\$900.00	11/05-11/05	1	1	1	\$900.00	

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		28	TU	10P-11P	PARENTHOOD	:30	\$900.00	10/30-10/30	1	1	\$900.00	
		29	TH	10P-11P	AWAKE	:30	\$950.00	11/01-11/01	1	1	\$950.00	
		30	F	10P-11P	DATELINE NBC	:30	\$750.00	11/02-11/02	1	1	\$750.00	
		31	SA	10P-11P	LAW & ORDER: SVU	:30	\$350.00	11/03-11/03	1	1	\$350.00	
		32	SU	10P-11P	LAW & ORDER AFTER NFL	:30	\$300.00	11/04-11/04	1	1	\$300.00	
		33	TU-F,M	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$375.00	10/30-11/05	5	1	\$1,875.00	
		34	SA	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$350.00	11/03-11/03	1	1	\$350.00	
		35	SU	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$350.00	11/04-11/04	1	1	\$350.00	
		36	TU-F,M	1135P-1235A	TONIGHT SHOW W/ JAY LENO	:30	\$185.00	10/30-11/05	3	1	\$555.00	
		37	SA	1130P-1A	SATURDAY NIGHT LIVE	:30	\$450.00	11/03-11/03	1	1	\$450.00	
		38	SU	530P-830P	SUN NT FB: DALLAS @ ATLANTA	:30	\$4,000.00	11/04-11/04	1	1	\$4,000.00	

---REPORT TOTALS---
Report Totals: 81 / \$25,680.00

---SALES MONTHLY TOTALS---

Nov 12: 81 / \$25,680.00

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Sales Totals: 81 / \$25,680.00
Station Totals: 81 / \$25,680.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$128,400	CATV	0%	KBIR	0%	KINC	0%	KLAS	26%	KSNV	20%
		KTNV	21%	KTUD	1%	KVCW	4%	KVMY	6%	KVVU	22%
		XXXX	0%								

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
Demos RA35+

---CREDIT RISK---

CASH IN ADVANCE